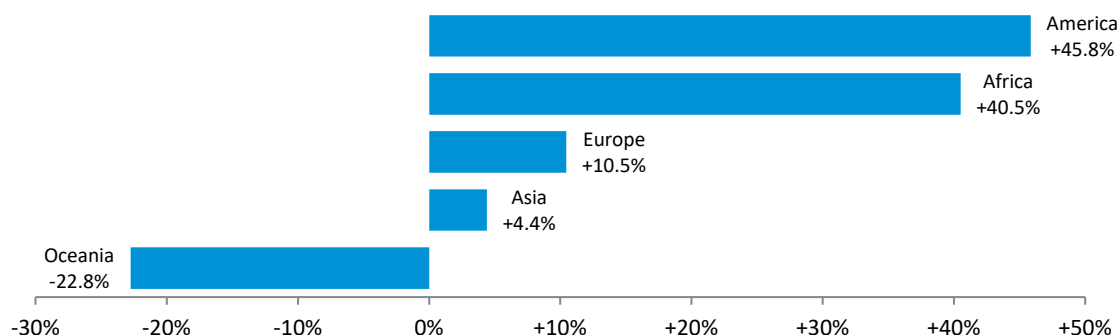




## Swiss watch exports by region September 2026

| Regions                  | Wrist-watches    |                        |                |                        | Total value    |                        |               |
|--------------------------|------------------|------------------------|----------------|------------------------|----------------|------------------------|---------------|
|                          | Units            | Variation<br>2026/2025 | Mil. of CHF    | Variation<br>2026/2025 | Mil. of CHF    | Variation<br>2026/2025 | Share<br>2026 |
| <b>Europe</b>            | <b>595,388</b>   | <b>+6.2%</b>           | <b>723.4</b>   | <b>+10.1%</b>          | <b>770.1</b>   | <b>+10.5%</b>          | <b>34.6%</b>  |
| European Union           | 446,780          | +5.0%                  | 521.8          | +15.3%                 | 561.7          | +15.5%                 | 25.2%         |
| Eastern Europe           | 17,605           | +59.0%                 | 7.0            | +28.2%                 | 7.3            | +29.5%                 | 0.3%          |
| Other European countries | 131,003          | +5.6%                  | 194.6          | -2.2%                  | 201.0          | -2.0%                  | 9.0%          |
| <b>Africa</b>            | <b>17,217</b>    | <b>+60.5%</b>          | <b>19.0</b>    | <b>+41.1%</b>          | <b>19.3</b>    | <b>+40.5%</b>          | <b>0.9%</b>   |
| <b>Asia</b>              | <b>407,697</b>   | <b>+2.8%</b>           | <b>984.2</b>   | <b>+4.4%</b>           | <b>1,021.2</b> | <b>+4.4%</b>           | <b>45.9%</b>  |
| Middle East              | 89,013           | +21.0%                 | 224.3          | +10.0%                 | 229.0          | +10.8%                 | 10.3%         |
| Far East                 | 216,218          | -2.4%                  | 556.9          | +3.3%                  | 578.6          | +3.0%                  | 26.0%         |
| Other Asian countries    | 102,466          | +1.0%                  | 203.0          | +1.5%                  | 213.6          | +1.9%                  | 9.6%          |
| <b>America</b>           | <b>325,451</b>   | <b>+105.6%</b>         | <b>367.8</b>   | <b>+46.9%</b>          | <b>383.4</b>   | <b>+45.8%</b>          | <b>17.2%</b>  |
| North America            | 270,877          | +116.6%                | 302.6          | +71.0%                 | 317.4          | +68.7%                 | 14.3%         |
| South America            | 54,574           | +64.1%                 | 65.2           | -11.0%                 | 66.0           | -11.7%                 | 3.0%          |
| <b>Oceania</b>           | <b>26,224</b>    | <b>+46.8%</b>          | <b>31.1</b>    | <b>-23.5%</b>          | <b>32.0</b>    | <b>-22.8%</b>          | <b>1.4%</b>   |
| <b>World</b>             | <b>1,371,977</b> | <b>+19.9%</b>          | <b>2,125.5</b> | <b>+11.6%</b>          | <b>2,225.9</b> | <b>+11.7%</b>          | <b>100.0%</b> |

Total value - Variations



Total value - Share

