

Swiss watch exports by region January-June 2024

Regions	Wrist-watches				Total value		
	Units	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Mil. of CHF	Variation 2024/2023	Share 2024
Europe	2,863,616	-6.3%	3,600.8	-1.5%	3,890.8	-1.1%	30.2%
European Union	2,228,336	-4.9%	2,603.5	-1.7%	2,860.4	-1.2%	22.2%
Eastern Europe	66,472	-19.9%	30.5	-3.1%	31.0	-4.2%	0.2%
Other European countries	568,808	-9.5%	966.8	-0.8%	999.5	-0.9%	7.8%
Africa	55,673	-27.9%	66.9	-20.5%	68.0	-20.7%	0.5%
Asia	2,800,803	-16.3%	5,933.9	-6.5%	6,148.6	-7.0%	47.7%
Middle East	554,710	-3.8%	1,221.9	-1.6%	1,241.7	-1.5%	9.6%
Far East	1,612,727	-20.9%	3,542.0	-10.0%	3,672.3	-10.4%	28.5%
Other Asian countries	633,366	-13.3%	1,170.0	-0.1%	1,234.6	-1.6%	9.6%
America	1,551,781	-3.4%	2,498.7	+3.7%	2,580.5	+3.8%	20.0%
North America	1,315,372	-1.5%	2,178.5	+2.9%	2,255.0	+2.9%	17.5%
South America	236,409	-12.7%	320.3	+10.0%	325.5	+10.0%	2.5%
Oceania	111,203	+2.1%	197.0	-4.1%	202.3	-3.9%	1.6%
World	7,383,076	-9.9%	12,297.3	-3.2%	12,890.2	-3.3%	100.0%

Total value - Variations



